I. **Call to Order:** Chair Jones called the meeting to order at Noon.

II. **Roll Call:**

Members Present: Loren Jones, Chair; Sigrid Dahlberg, User Group/ skating; Patti Collins, Public Member; Josh Anderson, PRAC, Mike Stanley, Eaglecrest, Kim Kiefer, City Manager.

Members Absent: User group/hockey.

Staff Present: Bob Bartholomew, Finance Director; Matt Lillard, Eaglecrest Ski Area; Lauren Anderson, Ice Rink Manager; Myiia Wahto, Recreation Superintendent; Lindsey Brown, P&R Admin. Officer.

III. **Review DRAFT Report regarding recommendations to the Assembly**

Bob Bartholomew distributed a hand out regarding a support/central administrative services cost allocation for the Treadwell Arena and Eaglecrest. It showed that there was $115,800 of indirect costs that were picked up by the general fund to support and not being incurred by the arena. If the arena was treated similarly to Eaglecrest and Docks and Harbors, those costs would be allocated to the arena as a non-general fund organization.

Some things that would be different if it were specifically to the arena, rather than to the parks and recreation department overall, would be that overall Treadwell was more straightforward and simple to manage than Eaglecrest. There were 8.5 full time positions and many of the costs are based on the number of positions. The building maintenance cost is an actual calculation based on what building maintenance spent in FY13 in the arena. Eaglecrest did much of their own building maintenance so it was a smaller number. Some things that were done for Treadwell were done by P&R central admin, and those costs would likely be slightly higher if done only for the arena. In treasury there is not an allocation for Treadwell now, but there would be. It would be less activity than Eaglecrest but there are deposits to manage. The payment for Eaglecrest for this service is $7300 and he estimated a similar charge, perhaps a little less but would be added to the $115,800. This spreadsheet gave the task force a rough approximation about what indirect costs have not been picked up by Treadwell operations.

Mike Stanley asked if the $115,800 would be added to the $655,000 for operational costs and Mr. Bartholomew said yes. Mr. Stanley said that this would result in
lower cost recovery if the revenue line were not changed, and this was one consequence of moving to an empowered board.

The task force discussed whether or not the Assembly would be willing to assume those extra costs and most agreed it would not. Mr. Bartholomew said that if it were consistent with the other board managed operations, there would be a cost allocation component.

Mr. Jones referred the task force to the DRAFT report, discussed the way he compiled it and incorporated public and task force comments, and said it was open for the task force to review and edit. He noted comments from the Juneau Adult Hockey Association distributed at this meeting. He said a meeting was set for December 10 if the task force was not able to approve a report at this meeting.

Patti Collins offered an edit on page 2, 3rd bullet, to add “overall users have decreased,” after the word “however.” She also asked to add on the 4th bullet the words “from increasing fees to current primary users,” after the word “fees.”

Lauren Anderson responded to the task force that the user numbers had decreased over the past year.

Ms. Collins suggested on Question #3 under recommendations that the advisory board would be a measure to put into place before, and possibly instead of an empowered board. It may not be necessary for an empowered board to be formed at all if the advisory board meets the needs. She suggested additional tasks for an advisory board were: “Review rink operations standard in order to assist in identifying areas in which operational efficiencies may be increased,” and “Review of ice scheduling and allocation of rink resources in order to assist in ensuring that there is equity in skating opportunities and support of diversity of community rink users.”

Mr. Jones asked if there were any objections to the response to Question #1, stating that the task force did not support including Treadwell Arena under the Eaglecrest Board. There was no opposition expressed.

Mr. Jones asked if there were any objections to the response to Question #2, stating that the task force recommended that the Assembly move forward to allow a vote regarding a charter change that would authorize establishment of an empowered board to oversee the operations of Treadwell Arena.

Mr. Jones suggested that Question #3, establishing an advisory board for the arena similar to the aquatic board, could become the second recommendation.

Kim Kiefer said that given the information about cost allocation and increased costs, and the goal was reducing costs, she supported giving a focused advisory board direction to report back to the Assembly on the tasks outlined in the response to Question 3. If there was agreement to try an advisory board for a time, then a
review process for the advisory board should be outlined and it should be given some time to achieve the goals. Doing that could then trigger a recommendation to look at an empowered board, or not.

The task force discussed the subject of cost recovery.

Sigrid Dahlberg said it seemed clear that there was no interest in combining Eaglecrest and Treadwell. The feasibility to reduce costs by establishing an empowered board was a potential in the future once it was set up, but in the immediate, it could increase costs. She spoke about the layout of the report and recommendations.

Josh Anderson said he did not agree with the recommendation to go with an empowered board yet. We aren’t done with all the details and got new information today. The public comments were mostly about day to day operations and not about an empowered board. Some questions were about fundraising. There was not a lot of public input. The matrix was a little misleading and was a snapshot of what was happening now. P&R can do all of these things but are not doing it now, perhaps with assistance, and a lot of the issues are up for debate.

Mr. Stanley said he was a fan of empowered boards but did not see a clear preference from the public on one for Treadwell Arena. He was not ready to see the Assembly take this issue to a vote. There were still unanswered questions, and he thought it might be better to start with the citizen’s advisory board – task them with a few things, it gives the skating community an experience with a board and to see if it meets their needs, that is what the pool did – there was an aquatics advisory board, now it was moving towards an empowered board. It was still unclear for him if an empowered board was the way to go for Treadwell.

Mr. Jones suggested he would rewrite the report and recommend an advisory board to look at the issues for a year and a half to see if metrics met, if there can be increased users, more cost recovery, marketing, and an empowered board does not automatically reduce costs and there might be an initial bump in costs.

He would accept any suggested language today and would keep the meeting of the 10th – if there were additions – suggestions for the matrix, this would be added to the report. He would distribute a redraft the next day, with comments back from the task force on Friday, and he would have a revised report to distribute as a draft to the task force on Monday, Dec. 8 for the meeting on Wed., Dec. 10. Hearing no objections, the task force agreed to that plan.

IV. For the Good of the Order – None.

V. Adjournment – The meeting adjourned at 12:55 p.m.

Submitted by Laurie Sica, Municipal Clerk