# Juneau Commission on Sustainability December 7, 2011 DRAFT Minutes Large Conference Room, Downtown Library

Present: Steve Behnke, Eva Bornstein, Darrell Wetherall, Lisa Weissler, Kate Troll, Jenni Lefing, and Nancy Waterman who kept the minutes.

Others present: Staff Liaison Beth McKibben, 4 members from JDHS Government class including Katie Strehler, Houston Allred, Johnny Joyce, and one other person who came in after the meeting had been called to order.

# 1. CALL TO ORDER

Eva Bornstein called the meeting to order at 5:22 p.m.

2. AGENDA CHANGES: None.

### 3. APPROVAL OF MINUTES

Minutes approved with corrections to 'Members present' as follows: Steve Behnke, Kate Troll.

4. PUBLIC PARTICIPATION: JDHS Government Class students introduced themselves.

# 5. ACTION ITEMS

A. Schedule 2012 Retreat: The purpose of this Retreat would be to establish priorities for 2012, narrowing topics, drafting individual commissioners to work on a project/sub-committee(s). JCOS would meet for four hours on a Sunday afternoon in January or February in a public place like the Assembly Chambers or AELP conference room. Beth McKibben will poll commissioners to determine the best date.

Prior to the Retreat, commissioners are encouraged to write a description of a 2012 project or priority they would like to include on the Retreat Agenda for commissioners to consider.

- B. Earth Hour: Saturday, March 31, 2012. This item will appear on the Agenda of the Wednesday, January 4, 2012 meeting, for more information and possible action.
- C. Sustainability Indicators: The November 16 revision of the DRAFT Sustainability Indicators spreadsheet from the working group was available.

Steve has drafted measureable indicators taken from and referenced to the Juneau Climate Action Plan (JCAP). He will review his work. Lisa will incorporate Steve's work into a December revision of the spreadsheet. This spreadsheet will be delivered to commissioners ahead of the January 4<sup>th</sup> regular meeting. Commissioner should come to January 4 meeting prepared to determine which indicators are ripe, most relevant, easy to understand, concrete, and applicable.

To finalize sustainability indicators, the Commission may follow a procedure that includes:

- 1. Prioritization of the most relevant, ripe, applicable indicators listed by the sub-committee. Eva will provide materials and directions for a rating exercise the Commission could use. This will be done at the January 4, 2012 meeting.
- 2. Meet with experts to confirm data is accessible and reliable on specific topics. This can be done by individuals or at a meeting.

- 3. Meet with Meilani Schijvens, Juneau Economic Development Council, Economic Indicators expert.
- 4. Hold a public meeting(s).
- 5. Meet with the Assembly at a Committee of the Whole work session.
- 6. Determine how the Assembly will proceed to 'adopt' sustainability indicators. Prepare the appropriate paper work and present the final material to individuals and other groups for their support when it goes before the Assembly.
- D. Gavel to Gavel: (Written report from Bill Legere, via Alida's email message) There would be several ways to measure progress toward improved statewide access to legislative meetings to sustain Juneau as a robust governmental center. One would be to keep track of the number of outlets that carry Gavel to Gavel on cable, satellite TV and over the air. Another would be to track page views on the <a href="https://www.gavelalaska.org">www.gavelalaska.org</a> website.

We don't have actual Neilson ratings, which would tell us about the audience size, but we do have an Alaskan polling firm ask a question on a statewide poll about public awareness of Gavel to Gavel.

Also, another measure is the number of hours of original coverage we produce.

I could get you data for 2010 as a baseline. We may not have reliable web stats for last year, but we do have the other info. Bill Legere, December 5, 2011

# 6. INFORMATION ITEMS

- A. City Liaison Report
- Meeting times for 2012: Regular Commission Meeting will be the 1<sup>st</sup> Wednesday of the month, 5:30-7:30PM, Large Conference Room, Downtown Library. Worksessions (Indicators) will be the 3<sup>rd</sup> Wednesday of the month, 5:30-7:30PM, Large Conference Room, Downtown Library.
- ii. The Green Team will meet on Dec 21 with Kim Keifer. CBJ Actions listed in the Juneau Climate Action and Implementation Plan will be discussed. (for example, the CBJ Fleet Policy)
- B. Items up for Assembly Action: None reported.
- C. Committee Reports
  - a. GHG/Climate Action Plan Steve points out that the JCOS (and Green Team) will work to do public education on JCAP actions. The GHG will work on this and with others on a CBJ Energy Plan in 2012.
  - b. Outreach Liaison Alida keeps the blog updated. Jenni is interested in learning about this Outreach position.
  - c. Food Liaison No report.

# 7. ADJOURNMENT: 6:40PM