Jensen-Olson Arboretum Advisory Board Meeting

Saturday, January 31, 2009, 2:30pm UAS Room 223

Call to Order: 2:30 pm

I. Roll call

Present: Peter Froehlich, Patricia Harris, Florence Johnson, Mary Mearig, Natalee Rothaus,

Suzanne Sakewitz, Robert Tonkin, Jackie Lorensen **Absent:** Ed Buyarski, Ray Howard, Linda Frame

Staff present: Marc Matsil, Merrill Jensen

Public testimony on non-agenda items

No comment on non-agenda items.

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II. Approval of Agenda

Agenda approved.

III. Approval of Meeting Minutes

Section IX. Committee Reports, Item B. Volunteer Committee; should remove comment about status of the 501(c)3 progress

IV. Chair Report: Mary Mearig

Ms. Mearig presented to the Assembly information Arboretum Endowment. Mr. Froehlich congratulated her for her efforts.

V. Director's/Manager's Report: Merrill Jensen

Mr. Jensen reported that he has been compiling and entering data for the plant database. He has been going through Caroline Jensen's old photos to determine what plants are still in the Arboretum. This database information will help with the plant labeling project. He has been busy with snow removal with approximately 80" of snow that has fallen during the month of January.

VI. Information/Discussion Items

- **A. Board Authority:** Ms. Mearig commented that it was nice to have Kim Kiefer, CBJ Deputy City Manager attend and participate in the retreat.
- **B. Fundraising Event:** Due to a lack of time during this meeting, it will be a discussion point for the next meeting
- C. Commercial Use: An individual needs to be tasked with researching the possibility of tour company's brining visitors to the Arboretum without a tour guide. Tours without guides are not considered commercial, and therefore, would be allowed to visit the Arboretum.
- **D.** Master Plan: The discussion revolved around the idea of having 1, 3, and 5 year goals in place instead of doing a master plan. While not a master plan, this idea would

help guide future development. Ms. Harris recommended that the Board draft goals of their own. This will be a discussion point for future meetings.

VII. Committee Reports

- **A. Endowment Committee:** Mr. Tonkin noted that it would be helpful if e-files of the endowment performance were available for review. He also made the recommendation that endowment funds be temporarily taken out of international funds.
- **B.** Volunteer Committee: Ms. Johnson; no report.
- C. Fundraising Committee: No report.
- D. Education/JSD Liaison: Ms. Frame; no report.

VIII. Correspondence

There was no correspondence to report.

IX. Board Comments:

Ms. Harris inquired as to when the annual report to the Assembly was due. Mr. Matsil stated that he would find out.

The next regular meeting was scheduled for Wednesday, March 18, Room 224 at 5:15 pm.

X. Adjournment: The meeting was adjourned at 3:05 pm.

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