

RETREAT MINUTES

PARKS & RECREATION ADVISORY COMMITTEE

Sunday, May 7th, 20107

Eagle Valley Center – 2 p.m.

- I. 2:00 p.m. start of retreat – C. Mertl
- II. PRAC Strengths (SWOT discussion)
 - **Diversity interest**
 - Connections/network
 - Smart
 - Fewer barriers
 - Good foundation
 - Legitimate = ordinance
 - Good staff support
 - Good writers
 - Go above and beyond; expectations
 - **Passion**
 - **Dedicated/caring**
 - Historic institute knowledge
 - Rockin' it!
 - Ability to assist Parks & Rec dept.
 - Partnerships
 - **Community support**
- III. PRAC Weaknesses (SWOT discussion)
 - Time –not enough
 - Clout
 - **Changing purpose (lots of mini boards)**
 - Assembly relevance
 - **Unclear role & responsibility**
 - Commitment & dedication
 - Covers a lot of ground/resources
 - New members –provide input
 - Understanding of governance
 - **Lack of respect by Assembly**
 - Outreach
 - Agendas, format and info
 - Self-evaluation (learn from successes & mistakes)
 - **Liaisons – better attendance**
 - **Fully utilized**
- IV. PRAC Opportunities (SWOT discussion)
 - Unrealized potential
 - All get behind one project
 - **Community engagement**
 - **Education – understand what everyone's doing**
 - **PRAC as a cheerleader**
 - **Create/priorities for community and make them happen**
 - Promote PRAC and Parks & Rec
 - Increase use of facilities & programs
 - Individual priority and implementation
 - Expanded role beyond advisory committee
 - Strengthen liaison capabilities
 - **Outreach**
 - **Promote facilities, community and economic benefits**
 - **Parks & Rec is essential**

V. PRAC Threats (SWOT discussion)

- Relevancy
- **Assembly support**
- Our insecurity/fear of action
- **Lack of direction**
- Lack of advisory committee diversity
- Lack of participation
- All busy with many commitments
- **Sense of accomplishment/purpose**

VI. **ACTION ITEMS**

- Parks & Rec tour
- Report to Assembly
- Scheduled agenda items (regular annual cycle)
- Identify role, purpose and responsibility
- Liaison coordination, understanding needs and priority—how to assist them
- Determine PRAC and individual project priorities
- Get input from department on how we can better serve and provide input
 - Purpose and responsibility to dept.
- Give Assembly updates during non-agenda items on key PRAC actions
- Agenda has incremental information and gives deadlines & proposed actions/needs
- Build off community support for Twin Lakes Playground to promote important of Parks & Rec within the community benefits
 - Marketing campaign backed by McDowell report
- OHV project –implement

VII. Discussion on Youth Activities Board (YAB) grant evaluations scoring.

VIII. 5:00 p.m. end of retreat – C. Mertl

Respectively submitted by Lauren Verrelli, P&R Administrative Assistant II, 6/2/2017