I. Call to Order: 5:03 pm,

II. Approval of Agenda: Approved unanimously.

III. Approval of Minutes: Both February meeting and March retreat minutes considered Approved unanimously. (Gary Gillette motioned, Marie Darlin 2nd)

IV. Public Testimony on Non-agenda Items: none

V. New Business

1. Baranof Hotel Repainting- Steve Hamilton, General Manager

   Mr. Hamilton presented 4 potential color schemes. HRA general impressions included: white may be prone to get dirty, keep red granite in mind, night and day contrast, and rich color for center stripe. Schemes 3 & 4 were the preferred by HRAC members. A graphic and posting of color for day and night view would be appreciated by HRAC members. There was some discussion of neon hotel name history at the Baranof. HRAC members expressed gratitude for Mr. Hamilton coming early in the planning process. Laura mentioned that the HRAC Building Sub-Committee may be an option for time-sensitive paint decisions. Michael Tripp expressed interest in being part of the sub-committee.
VI. Old Business

1. Consideration of Draft Mural Language

   Allison Eddins review further research on mural regulations. Most cities do not have mural regulations so HRAC efforts are progressive. Commercialization and text in murals if restricted are typically not restricted by sometimes restricted with percentage use regulation. Gary Gillette used the example of the tram being placed in a “welcome to Juneau” mural as an example of challenge of defining place versus political statements and commercial messaging Daryl Miller mentioned thinking about defining commercial element limits. Daryl Miller talked about perfs (transient windows) and using window graphics and the appeal in his downtown shop. He also mentioned the International Group – Letterheads who will take a 10-15 building group of buildings He also mentioned about defining commercial element limits.

   Conversation returned to procedural options for murals. It was noted people are waiting to do murals now- maybe fasttrack murals to Planning Commission decision while HRAC continues to work on bigger changes and potential permit. Also perhaps an initial informal review by HRAC that is used for city decision- the assembly would be involved if conflict.

2. Signage Enforcement Fee Update

   The Planning Commission meeting on April 14 will consider the proposed regulation change about signage enforcement. Michael Tripp noted that a grandfather clause was not included currently. Daryl Miller mentioned that a sunset clause may be an option if a grandfather clause were included.

3. Grant Updates

   Laura Boyce noted that money was appropriated for the Preservation Plan grant proposal.

VI Committee Member Comments.

Laura Boyce and Shauna McMahon noted some community planning webinars that may be of interest to HRAC member. Laura will make the information available to HRAC members.

A “World Café” Franklin and Front street visioning event was mentioned and the date was corrected to tomorrow (4/2) at the Heritage Café.

VII. Next Regular Meeting – May 6, 2015 5:00 p.m. City hall Room 224

IX Adjournment 6:30