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INFORMATION RELEASE

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Safety & Preparedness Expo is looking for survival stories & exhibitors

The City and Borough of Juneau's Local Emergency Planning Committee is organizing the 2017 Juneau Safety and Preparedness Expo. The goal of the biennial two-day event is to educate and empower Juneau residents to prepare for and respond to disasters of all types. This year's event – Ready or Not, Don't Get Caught! – will be held in Centennial Hall on September 15 and 16. To make the event a success, expo organizers are looking for exhibitors/presenters, survival stories and outdoor food vendors.

In the past, the expo has featured around 70 exhibitors/presenters. Any organization, business or individual who's interested in having a booth or display at the expo should have a component that interacts with the public.

"We don't want people to just hand out fliers of information. We want people behind the booths and tables to come up with activities or games that really engage the public on a safety or preparedness topic," CBJ Emergency Program's Michelle Brown said.

The expo is a free event; it doesn't cost anything to be an exhibitor/presenter or to attend the expo.

Organizers are also looking for survival stories from real people that will be presented throughout the expo. The experience of survival can involve a boat emergency, earthquake, tsunami, mudslide, hurricane, house fire, bear mauling, getting lost on a trail or other event that went wrong.

"We want stories of survival from individuals who can share what went well, what didn't go so well and what they'd do differently next time," Brown said.

The expo kicks off September 15 at 11 a.m. and wraps up September 16 at 7 p.m. Organizers are looking for Juneau food vendors who are interested in setting up outside.

To be an exhibitor/presenter, food vendor or to share your story of survival, contact:
Andrew Bogar of the American Red Cross of Alaska, 907-347-5841 or andrew.bogar@redcross.org
Michelle Brown of CBJ's Emergency Programs, 586-0371 or Michelle.Brown@juneau.org

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