INTRODUCTION

Good Morning (afternoon, evening)!
My name is ________, and I'm with the League of Women Voters. The Borough Assembly has asked us to conduct a phone survey to help them make some critical decisions as they finalize the budget for next year. Would you be willing to take a few minutes to respond to some questions?

(No:) OK, Thank you.
(Yes:) Thank you.

1. Compared to a year ago, how would you assess Juneau's general well being?

<table>
<thead>
<tr>
<th></th>
<th>Better</th>
<th>About the Same</th>
<th>Worse</th>
<th>No Opinion</th>
</tr>
</thead>
<tbody>
<tr>
<td>147</td>
<td>(1)</td>
<td>220</td>
<td>(2)</td>
<td>61</td>
</tr>
<tr>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
<td></td>
</tr>
</tbody>
</table>

2. Please tell us your evaluation of the following municipal services as they are currently provided. The rating is (1) good; (2) OK; (3) poor; (4) no opinion.

<table>
<thead>
<tr>
<th>Service</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fire Department</td>
<td>375(1)</td>
</tr>
<tr>
<td>Police Department</td>
<td>323(1)</td>
</tr>
<tr>
<td>Street Maintenance</td>
<td>115(1)</td>
</tr>
<tr>
<td>Snow Removal</td>
<td>217(1)</td>
</tr>
<tr>
<td>Social Services</td>
<td>111(1)</td>
</tr>
<tr>
<td>Parks and Recreation</td>
<td>320(1)</td>
</tr>
<tr>
<td>Libraries</td>
<td>379(1)</td>
</tr>
<tr>
<td>Bus Service</td>
<td>225(1)</td>
</tr>
<tr>
<td>Schools</td>
<td>152(1)</td>
</tr>
</tbody>
</table>

3. Is there an additional service that I did not identify which you feel is especially good or poor?

<table>
<thead>
<tr>
<th>Rating</th>
<th>Additional Service</th>
</tr>
</thead>
<tbody>
<tr>
<td>42</td>
<td>Good</td>
</tr>
<tr>
<td>71</td>
<td>Poor</td>
</tr>
<tr>
<td>357</td>
<td>Neither</td>
</tr>
</tbody>
</table>
4. How would you "grade" Juneau's schools at each of the following levels?

76 A 160 B 73 C 11 D 7 F 142 No Opinion - Elementary schools
42 A 118 B 107 C 22 D 10 F 171 No Opinion - Middle schools
28 A 93 B 108 C 50 D 23 F 167 No Opinion - High school

5. How many children, in the following grades, live in your household?

105(1) pre-kindergarten
170(2) elementary
74(3) middle school
59(4) high school
264(5) none (Go To Question #7)

(NOTE TO INTERVIEWER:
* Ask the next question as an open-ended question and categorize the response within the given choices when possible.
* If no category applies, write the response under "Other".
* If there are no children in school, mark "Not Applicable" and go on to question #7.)

6. What do you like best about your child's school? (ONE response)

299(1) Not Applicable
85(2) teacher(s)
40(3) administration
13(4) academic program
0(5) discipline
2(6) fine arts
9(7) extra-curricular activities (sports, clubs, etc.)
2(8) before/after school programs (e.g. RALLY, Latchkey)
45(9) other
11(10) No Opinion

7. State revenues currently make up about one third of the City and Borough's total budget. State revenues are continuing to decline. The City and Borough must either significantly reduce existing services or raise more money locally. Would you recommend:

77 (1) reduction of services and personnel
58 (2) an increase in local property taxes (go to question #9)
95 (3) an increase in local sales tax (go to question #9)
169 (4) combination of reduced services and increased taxes
17 (5) no opinion (go to question #9)

8. (If the respondent answers (1) or (4) above:) Do you have any specific recommendations for reductions?

127 1 yes
110 2 no
9. State law gives the Borough option to tax items that are currently not taxed in Juneau. Would you support a property tax on the following items?

a. Boats? *(Note to interviewer: All types)*

- 207 1 yes
- 216 2 no
- 47 3 no opinion

b. Airplanes?

- 236 1 yes
- 183 2 no
- 51 3 no opinion

c. Motor vehicles? *(Note to interviewer: All types)*

- 185 1 yes
- 254 2 no
- 31 3 no opinion

10. An Olympic sized ice rink facility, costing $7 - 9 million, has been proposed for Juneau. The construction costs would require an increase in taxes. In addition, the Assembly would be required to subsidize the annual operating expenses. With this in mind, should the question of an ice rink be placed on the fall election ballot?

- 279 1 yes
- 176 2 no
- 15 3 no opinion

11. What two things would you like to see happen within the next ten years to make Juneau a better community?

1  
2  
3  no opinion

It would be very helpful if you would provide the survey with some statistical information about yourself.

12. In what type of home do you live?

- 255 (1) single family house
- 38 (2) condominium
- 78 (3) apartment or multi-family residence
- 59 (4) zero lot line/duplex
- 34 (5) mobile home or trailer
- 6 (6) other
13. Do you rent or own your residence?

   146 (1) rent
   324 (2) own

14. How many people live in your home, including family members (including full time college students) and unrelated persons who live in your home over 50% of the year?

   1354

15. What is the primary source of employment-related income for your household?

   188 (1) government or public sector
   139 (2) private sector (If Yes, GO TO #16)
   68 (3) both
   64 (4) retired
   5 (5) other ________________
   6 (6) no response

16. (IF PRIVATE SECTOR:)
Do you own or operate a business as your primary source of income?

   85 (1) yes
   101 (2) no
   1 (3) no response

17. My last question lists a range of incomes and asks in which your household falls. This question is optional and you may choose not to answer if you wish.

The income range in which your household falls is:

   59 (1) under $25,000
   155 (2) 25,000 to 50,000
   104 (3) 50,000 to 75,000
   82 (4) over 75,000
   70 (5) chose not to answer

Thank you, both the League and the Assembly appreciate your participation.
INTRODUCTION

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My name is ________, and I'm with the League of Women Voters. The Borough Assembly has asked us to conduct a phone survey to help them make some critical decisions as they finalize the budget for next year. Would you be willing to take a few minutes to respond to some questions?

(No:) OK, Thank you.
(Yes:) Thank you.

1. Compared to a year ago, how would you assess Juneau's general well being?

15 (1) better
27 (2) about the same
 2 (3) worse
 3 (4) no opinion

2. Please tell us your evaluation of the following municipal services as they are currently provided. The rating is (1) good; (2) OK; (3) poor; (4) no opinion.

<table>
<thead>
<tr>
<th>Service</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fire department</td>
<td>4</td>
</tr>
<tr>
<td>Police department</td>
<td>1</td>
</tr>
<tr>
<td>Street maintenance</td>
<td>2</td>
</tr>
<tr>
<td>Snow removal</td>
<td>1</td>
</tr>
<tr>
<td>Social services</td>
<td>15</td>
</tr>
<tr>
<td>Parks and recreation</td>
<td>3</td>
</tr>
<tr>
<td>Libraries</td>
<td>2</td>
</tr>
<tr>
<td>Bus service</td>
<td>5</td>
</tr>
<tr>
<td>Schools</td>
<td>8</td>
</tr>
</tbody>
</table>

3. Is there an additional service that I did not identify which you feel is especially good or poor?

3 1 good
6 2 poor
38 3 neither
4. How would you "grade" Juneau's schools at each of the following levels?

<table>
<thead>
<tr>
<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
<th>F</th>
<th>No Opinion</th>
</tr>
</thead>
</table>
| 9 | 23 | 8 | 1 | D | 0 | F | 6 | No Opinion - Elementary schools
| 5 | A | B | 12 | C | 2 | D | 0 | F | 8 | No Opinion - Middle schools
| 4 | A | 10 | B | 17 | C | 5 | D | 2 | F | 8 | No Opinion - High school

5. How many children, in the following grades, live in your household?

| 14 | (1) pre-kindergarten
| 14 | (2) elementary
| 4  | (3) middle school
| 2  | (4) high school
| 31 | (5) none (Go To Question #7)

(Note to interviewer:)
* Ask the next question as an open-ended question and categorize the response within the given choices when possible.
* If no category applies, write the response under "Other".
* If there are no children in school, mark "Not Applicable" and go on to question #7.

6. What do you like best about your child's school? (ONE response)

| 35 | (1) Not Applicable
| 6  | (2) teacher(s)
| 0  | (3) administration
| 1  | (4) academic program
| 0  | (5) discipline
| 0  | (6) fine arts
| 0  | (7) extra-curricular activities (sports, clubs, etc.)
| 1  | (8) before/after school programs (e.g. RALLY, Latchkey)
| 3  | (9) other
| 0  | (10) No Opinion

7. State revenues currently make up about one third of the City and Borough's total budget. State revenues are continuing to decline. The City and Borough must either significantly reduce existing services or raise more money locally. Would you recommend:

| 12 | (1) reduction of services and personnel
| 3  | (2) an increase in local property taxes (go to question #9)
| 7  | (3) an increase in local sales tax (go to question #9)
| 19 | (4) combination of reduced services and increased taxes
| 5  | (5) no opinion (go to question #9)

8. (If the respondent answers (1) or (4) above:) Do you have any specific recommendations for reductions?

| 17 | 1 yes
| 14 | 2 no
9. State law gives the Borough option to tax items that are currently not taxed in Juneau. Would you support a property tax on the following items?

a. Boats? (Note to interviewer: All types)

<table>
<thead>
<tr>
<th></th>
<th>1 yes</th>
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<tbody>
<tr>
<td>12</td>
<td>29</td>
<td>6</td>
<td></td>
</tr>
</tbody>
</table>

b. Airplanes?

<table>
<thead>
<tr>
<th></th>
<th>1 yes</th>
<th>2 no</th>
<th>3 no opinion</th>
</tr>
</thead>
<tbody>
<tr>
<td>17</td>
<td>23</td>
<td>7</td>
<td></td>
</tr>
</tbody>
</table>

c. Motor vehicles? (Note to interviewer: All types)

<table>
<thead>
<tr>
<th></th>
<th>1 yes</th>
<th>2 no</th>
<th>3 no opinion</th>
</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>33</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

10. An Olympic sized ice rink facility, costing $7 - 9 million, has been proposed for Juneau. The construction costs would require an increase in taxes. In addition, the Assembly would be required to subsidize the annual operating expenses. With this in mind, should the question of an ice rink be placed on the fall election ballot?

<table>
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<tr>
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<th>1 yes</th>
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</tr>
</thead>
<tbody>
<tr>
<td>25</td>
<td>21</td>
<td>1</td>
<td></td>
</tr>
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11. What two things would you like to see happen within the next ten years to make Juneau a better community?

1 __________________________

2 __________________________

3 ___ no opinion

It would be very helpful if you would provide the survey with some statistical information about yourself.

12. In what type of home do you live?

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</tr>
<tr>
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<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>(3)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>(4)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>0</td>
<td>(5)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>0</td>
<td>(6)</td>
<td></td>
<td></td>
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128

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6 (4) retired
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1 (6) no response

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<th>10 (4) no opinion</th>
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<table>
<thead>
<tr>
<th>Service</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fire department</td>
<td>96</td>
<td>10</td>
<td>0</td>
<td>15</td>
</tr>
<tr>
<td>Police department</td>
<td>87</td>
<td>27</td>
<td>2</td>
<td>5</td>
</tr>
<tr>
<td>Street maintenance</td>
<td>37</td>
<td>57</td>
<td>25</td>
<td>2</td>
</tr>
<tr>
<td>Snow removal</td>
<td>60</td>
<td>46</td>
<td>12</td>
<td>3</td>
</tr>
<tr>
<td>Social services</td>
<td>26</td>
<td>32</td>
<td>14</td>
<td>48</td>
</tr>
<tr>
<td>Parks and recreation</td>
<td>82</td>
<td>17</td>
<td>5</td>
<td>17</td>
</tr>
<tr>
<td>Libraries</td>
<td>92</td>
<td>16</td>
<td>5</td>
<td>8</td>
</tr>
<tr>
<td>Bus service</td>
<td>59</td>
<td>22</td>
<td>4</td>
<td>36</td>
</tr>
<tr>
<td>Schools</td>
<td>35</td>
<td>43</td>
<td>15</td>
<td>28</td>
</tr>
</tbody>
</table>

3. Is there an additional service that I did not identify which you feel is especially good or poor?

<table>
<thead>
<tr>
<th></th>
<th>15</th>
<th>1 good</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>18</td>
<td>2 poor</td>
</tr>
<tr>
<td></td>
<td>88</td>
<td>3 neither</td>
</tr>
</tbody>
</table>
4. How would you "grade" Juneau's schools at each of the following levels?

<table>
<thead>
<tr>
<th></th>
<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
<th>F</th>
<th>No Opinion</th>
</tr>
</thead>
<tbody>
<tr>
<td>14</td>
<td>28</td>
<td>23</td>
<td>2</td>
<td>1</td>
<td>53</td>
<td>Elementary</td>
</tr>
<tr>
<td>7</td>
<td>29</td>
<td>24</td>
<td>4</td>
<td>2</td>
<td>55</td>
<td>Middle</td>
</tr>
<tr>
<td>4</td>
<td>24</td>
<td>26</td>
<td>10</td>
<td>5</td>
<td>51</td>
<td>High</td>
</tr>
</tbody>
</table>

5. How many children, in the following grades, live in your household?

<table>
<thead>
<tr>
<th>Number</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>19</td>
<td>(1) pre-kindergarten</td>
</tr>
<tr>
<td>27</td>
<td>(2) elementary</td>
</tr>
<tr>
<td>9</td>
<td>(3) middle school</td>
</tr>
<tr>
<td>13</td>
<td>(4) high school</td>
</tr>
<tr>
<td>82</td>
<td>(5) none (Go To Question #7)</td>
</tr>
</tbody>
</table>

**NOTE TO INTERVIEWER:**
- Ask the next question as an open-ended question and categorize the response within the given choices when possible.
- If no category applies, write the response under "Other".
- If there are no children in school, mark "Not Applicable" and go on to question #7.

6. What do you like best about your child's school? (ONE response)

<table>
<thead>
<tr>
<th>Number</th>
<th>Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>91</td>
<td>(1) Not Applicable</td>
</tr>
<tr>
<td>16</td>
<td>(2) teacher(s)</td>
</tr>
<tr>
<td>0</td>
<td>(3) administration</td>
</tr>
<tr>
<td>0</td>
<td>(4) academic program</td>
</tr>
<tr>
<td>0</td>
<td>(5) discipline</td>
</tr>
<tr>
<td>1</td>
<td>(6) fine arts</td>
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<tr>
<td>0</td>
<td>(7) extra-curricular activities (sports, clubs, etc.)</td>
</tr>
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<td>1</td>
<td>(8) before/after school programs (e.g. RALLY, Latchkey)</td>
</tr>
<tr>
<td>9</td>
<td>(9) other</td>
</tr>
<tr>
<td>3</td>
<td>(10) No Opinion</td>
</tr>
</tbody>
</table>

7. State revenues currently make up about one third of the City and Borough's total budget. State revenues are continuing to decline. The City and Borough must either significantly reduce existing services or raise more money locally. Would you recommend:

<table>
<thead>
<tr>
<th>Number</th>
<th>Recommendation</th>
</tr>
</thead>
<tbody>
<tr>
<td>22</td>
<td>(1) reduction of services and personnel</td>
</tr>
<tr>
<td>18</td>
<td>(2) an increase in local property taxes (go to question #9)</td>
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</tr>
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<td>45</td>
<td>(4) combination of reduced services and increased taxes</td>
</tr>
<tr>
<td>18</td>
<td>(5) no opinion (go to question #9)</td>
</tr>
</tbody>
</table>

8. (If the respondent answers (1) or (4) above:) Do you have any specific recommendations for reductions?

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
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<td>yes</td>
</tr>
<tr>
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<td>no</td>
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</table>
9. State law gives the Borough option to tax items that are currently not taxed in Juneau. Would you support a property tax on the following items?

a. Boats? (Note to interviewer: All types)

<table>
<thead>
<tr>
<th></th>
<th>1 yes</th>
<th>2 no</th>
<th>3 no opinion</th>
</tr>
</thead>
<tbody>
<tr>
<td>66</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>47</td>
<td></td>
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<td></td>
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<tr>
<td>8</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

b. Airplanes?

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>72</td>
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<td>43</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td></td>
<td></td>
<td></td>
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c. Motor vehicles? (Note to interviewer: All types)

<table>
<thead>
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<td>56</td>
<td></td>
<td></td>
<td></td>
</tr>
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<td></td>
<td></td>
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10. An Olympic sized ice rink facility, costing $7 - 9 million, has been proposed for Juneau. The construction costs would require an increase in taxes. In addition, the Assembly would be required to subsidize the annual operating expenses. With this in mind, should the question of an ice rink be placed on the fall election ballot?

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<tr>
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</thead>
<tbody>
<tr>
<td>79</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>38</td>
<td></td>
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<td>4</td>
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</table>

11. What two things would you like to see happen within the next ten years to make Juneau a better community?

1

2

3 □ no opinion

It would be very helpful if you would provide the survey with some statistical information about yourself.

12. In what type of home do you live?

<table>
<thead>
<tr>
<th></th>
<th>(1) single family house</th>
<th>(2) condominium</th>
<th>(3) apartment or multi-family residence</th>
<th>(4) zero lot line/duplex</th>
<th>(5) mobile home or trailer</th>
<th>(6) other</th>
</tr>
</thead>
<tbody>
<tr>
<td>62</td>
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<td>11</td>
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</tr>
</tbody>
</table>
13. Do you rent or own your residence?

45 (1) rent
76 (2) own

14. How many people live in your home, including family members (including full time college students) and unrelated persons who live in your home over 50% of the year?

311

15. What is the primary source of employment-related income for your household?

29 (1) government or public sector
41 (2) private sector (If Yes, GO TO # 16)
15 (3) both
32 (4) retired
3 (5) other 
1 (6) no response

16. (IF PRIVATE SECTOR:)
Do you own or operate a business as your primary source of income?

22 (1) yes
27 (2) no
1 (3) no response

17. My last question lists a range of incomes and asks in which your household falls. This question is optional and you may choose not to answer if you wish.

The income range in which your household falls is:

24 (1) under $25,000
33 (2) 25,000 to 50,000
23 (3) 50,000 to 75,000
19 (4) over 75,000
22 (5) chose not to answer

Thank you, both the League and the Assembly appreciate your participation.
INTRODUCTION

Good Morning (afternoon, evening)! My name is ________, and I'm with the League of Women Voters. The Borough Assembly has asked us to conduct a phone survey to help them make some critical decisions as they finalize the budget for next year. Would you be willing to take a few minutes to respond to some questions?

(No:) OK, Thank you.

(Yes:) Thank you.

1. Compared to a year ago, how would you assess Juneau's general well being?

20 (1) better
28 (2) about the same
11 (3) worse
2 (4) no opinion

2. Please tell us your evaluation of the following municipal services as they are currently provided. The rating is (1) good; (2) OK; (3) poor; (4) no opinion.

<table>
<thead>
<tr>
<th>Service</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fire department</td>
<td>44</td>
<td>8</td>
<td>0</td>
<td>9</td>
</tr>
<tr>
<td>Police department</td>
<td>44</td>
<td>12</td>
<td>1</td>
<td>4</td>
</tr>
<tr>
<td>Street maintenance</td>
<td>17</td>
<td>21</td>
<td>22</td>
<td>1</td>
</tr>
<tr>
<td>Snow removal</td>
<td>33</td>
<td>18</td>
<td>9</td>
<td>1</td>
</tr>
<tr>
<td>Social services</td>
<td>21</td>
<td>17</td>
<td>4</td>
<td>19</td>
</tr>
<tr>
<td>Parks and recreation</td>
<td>36</td>
<td>15</td>
<td>3</td>
<td>7</td>
</tr>
<tr>
<td>Libraries</td>
<td>33</td>
<td>3</td>
<td>0</td>
<td>3</td>
</tr>
<tr>
<td>Bus service</td>
<td>32</td>
<td>10</td>
<td>3</td>
<td>16</td>
</tr>
<tr>
<td>Schools</td>
<td>17</td>
<td>22</td>
<td>11</td>
<td>11</td>
</tr>
</tbody>
</table>

3. Is there an additional service that I did not identify which you feel is especially good or poor?

9 1 good
7 2 poor
45 3 neither
4. How would you "grade" Juneau's schools at each of the following levels?

   6 A  26 B  12 C  3 D  3 F  11 No Opinion - Elementary schools
   3 A  15 B  19 C  6 D  3 F  15 No Opinion - Middle schools
   4 A  16 B  17 C  5 D  5 F  14 No Opinion - High school

5. How many children, in the following grades, live in your household?

   18 (1) pre-kindergarten
   26 (2) elementary
   15 (3) middle school
   14 (4) high school
   26 (5) none (Go To Question #7)

   (NOTE TO INTERVIEWER:  
   * Ask the next question as an open-ended question and categorize the response  
   within the given choices when possible.  
   * If no category applies, write the response under "Other".  
   * If there are no children in school, mark "Not Applicable" and go on to  
   question #7.)

6. What do you like best about your child's school? (ONE response)

   30 (1) Not Applicable
   11 (2) teacher(s)
   0 (3) administration
   2 (4) academic program
   0 (5) discipline
   0 (6) fine arts
   4 (7) extra-curricular activities (sports, clubs, etc.)
   0 (8) before/after school programs (e.g. RALLY, Latchkey)
   12 (9) other
   2 (10) No Opinion

7. State revenues currently make up about one third of the City and Borough's  
total budget. State revenues are continuing to decline. The City and  
Borough must either significantly reduce existing services or raise more  
money locally. Would you recommend:

   9 (1) reduction of services and personnel
   8 (2) an increase in local property taxes (go to question #9)
   16 (3) an increase in local sales tax (go to question #9)
   16 (4) combination of reduced services and increased taxes
   12 (5) no opinion (go to question #9)

8. (If the respondent answers (1) or (4) above:) Do you have any specific  
recommendations for reductions?

   12 1 yes
   8 2 no
9. State law gives the Borough option to tax items that are currently not taxed in Juneau. Would you support a property tax on the following items?

a. Boats? *(Note to interviewer: All types)*

   29  1 yes
   26  2 no
    6  3 no opinion

b. Airplanes?

   32  1 yes
   24  2 no
    5  3 no opinion

c. Motor vehicles? *(Note to interviewer: All types)*

   26  1 yes
   32  2 no
    3  3 no opinion

10. An Olympic sized ice rink facility, costing $7 - 9 million, has been proposed for Juneau. The construction costs would require an increase in taxes. In addition, the Assembly would be required to subsidize the annual operating expenses. With this in mind, should the question of an ice rink be placed on the fall election ballot?

   37  1 yes
   24  2 no
    0  3 no opinion

11. What two things would you like to see happen within the next ten years to make Juneau a better community?

   1  
   2  
   3  no opinion

---

It would be very helpful if you would provide the survey with some statistical information about yourself.

12. In what type of home do you live?

   24  (1) single family house
   2  (2) condominium
   7  (3) apartment or multi-family residence
   3  (4) zero lot line/duplex
   20  (5) mobile home or trailer
    0  (6) other
13. Do you rent or own your residence?
   16 (1) rent
   45 (2) own

14. How many people live in your home, including family members (including full time college students) and unrelated persons who live in your home over 50% of the year?
   191

15. What is the primary source of employment-related income for your household?
   30 (1) government or public sector
   15 (2) private sector (if Yes, GOTO # 16)
   9 (3) both
   5 (4) retired
   0 (5) other _______________________
   0 (6) no response

16. (IF PRIVATE SECTOR:
Do you own or operate a business as your primary source of income?
   13 (1) yes
   11 (2) no
   0 (3) no response

17. My last question lists a range of incomes and asks in which your household falls. This question is optional and you may choose not to answer if you wish.

   The income range in which your household falls is:
   10 (1) under $25,000
   25 (2) 25,000 to 50,000
   15 (3) 50,000 to 75,000
   6 (4) over 75,000
   5 (5) chose not to answer

Thank you, both the League and the Assembly appreciate your participation.
INTRODUCTION

Good Morning (afternoon, evening)!
My name is _____ and I'm with the League of Women Voters. The Borough Assembly has asked us to conduct a phone survey to help them make some critical decisions as they finalize the budget for next year. Would you be willing to take a few minutes to respond to some questions?

(No:) OK, Thank you.
(Yes:) Thank you.

1. Compared to a year ago, how would you assess Juneau's general well being?
   72 (1) better
   111 (2) about the same
   31 (3) worse
   27 (4) no opinion

2. Please tell us your evaluation of the following municipal services as they are currently provided. The rating is (1) good; (2) OK; (3) poor; (4) no opinion.

   195 (1) 17 (2) 1 (3) 28 (4) - fire department
   160 (1) 57 (2) 7 (3) 17 (4) - police department
   57 (1) 118 (2) 61 (3) 5 (4) - street maintenance
   112 (1) 84 (2) 37 (3) 8 (4) - snow removal
   57 (1) 66 (2) 17 (3) 101 (4) - social services
   168 (1) 42 (2) 9 (3) 227 (4) - parks and recreation
   192 (1) 27 (2) 2 (3) 20 (4) - libraries
   104 (1) 44 (2) 9 (3) 84 (4) - bus service
   78 (1) 83 (2) 25 (3) 55 (4) - schools

3. Is there an additional service that I did not identify which you feel is especially good or poor?

   15 1 good ____________________________

   40 2 poor ____________________________

   186 3 neither
4. How would you “grade” Juneau’s schools at each of the following levels?

<table>
<thead>
<tr>
<th>Grade</th>
<th>Elementary Schools</th>
<th>Middle Schools</th>
<th>High School</th>
</tr>
</thead>
<tbody>
<tr>
<td>47 A</td>
<td>83 B</td>
<td>50 C</td>
<td>3 D</td>
</tr>
<tr>
<td>27 A</td>
<td>54 B</td>
<td>52 C</td>
<td>10 D</td>
</tr>
<tr>
<td>15 A</td>
<td>43 B</td>
<td>48 C</td>
<td>29 D</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>14 F</td>
</tr>
</tbody>
</table>

5. How many children, in the following grades, live in your household?

- 55 (1) pre-kindergarten
- 106 (2) elementary
- 47 (3) middle school
- 31 (4) high school
- 125 (5) none (Go To Question #7)

**NOTE TO INTERVIEWER:**
- Ask the next question as an open-ended question and categorize the response within the given choices when possible.
- If no category applies, write the response under “Other”.
- If there are no children in school, mark “Not Applicable” and go on to question #7.

6. What do you like best about your child’s school? (ONE response)

- 142 (1) Not Applicable
- 52 (2) teacher(s)
- 4 (3) administration
- 10 (4) academic program
- 0 (5) discipline
- 1 (6) fine arts
- 5 (7) extra-curricular activities (sports, clubs, etc.)
- 0 (8) before/after school programs (e.g. RALLY, Latchkey)
- 21 (9) other
- 6 (10) No Opinion

7. State revenues currently make up about one third of the City and Borough’s total budget. State revenues are continuing to decline. The City and Borough must either significantly reduce existing services or raise more money locally. Would you recommend:

- 34 (1) reduction of services and personnel
- 29 (2) an increase in local property taxes (go to question #9)
- 54 (3) an increase in local sales tax (go to question #9)
- 89 (4) combination of reduced services and increased taxes
- 35 (5) no opinion (go to question #9)

8. *(If the respondent answers (1) or (4) above:) Do you have any specific recommendations for reductions?*

- 62 1 yes
- 56 2 no
9. State law gives the Borough option to tax items that are currently not taxed in Juneau. Would you support a property tax on the following items?

a. Boats? *(Note to interviewer: All types)*

100  1 yes  
114  2 no  
27   3 no opinion  

b. Airplanes?

115  1 yes  
93   2 no  
33   3 no opinion  

c. Motor vehicles? *(Note to interviewer: All types)*

92   1 yes  
130  2 no  
19   3 no opinion  

10. An Olympic sized ice rink facility, costing $7 - 9 million, has been proposed for Juneau. The construction costs would require an increase in taxes. In addition, the Assembly would be required to subsidize the annual operating expenses. With this in mind, should the question of an ice rink be placed on the fall election ballot?

138  1 yes  
93   2 no  
10   3 no opinion  

11. What two things would you like to see happen within the next ten years to make Juneau a better community?

1  

2  

3  no opinion  

It would be very helpful if you would provide the survey with some statistical information about yourself.

12. In what type of home do you live?

151  (1) single family house  
14   (2) condominium  
24   (3) apartment or multi-family residence  
37   (4) zero lot line/duplex  
11   (5) mobile home or trailer  
4    (6) other
13. Do you rent or own your residence?
   64  (1) rent
   177 (2) own

14. How many people live in your home, including family members (including full time college students) and unrelated persons who live in your home over 50% of the year?
   724

15. What is the primary source of employment-related income for your household?
   103 (1) government or public sector
   71  (2) private sector (If Yes, GO TO #16)
   41  (3) both
   20  (4) retired
   2   (5) other
   4   (6) no response

16. (If Private Sector:)
   Do you own or operate a business as your primary source of income?
   41  (1) yes
   58  (2) no
   0   (3) no response

17. My last question lists a range of incomes and asks in which your household falls. This question is optional and you may choose not to answer if you wish.

   The income range in which your household falls is:
   20  (1) under $25,000
   79  (2) 25,000 to 50,000
   56  (3) 50,000 to 75,000
   49  (4) over 75,000
   37  (5) chose not to answer

Thank you, both the League and the Assembly appreciate your participation.
MEMORANDUM

TO: JLVW Volunteers
FROM: CBJ Budget Survey Steering Committee
DATE: April 27, 1991
SUBJECT: Instructions for Interviewers

PLEASE READ THESE INSTRUCTIONS PRIOR TO BEGINNING YOUR SHIFT!

1. Before beginning the survey be sure that you are speaking with an adult at this number (age 18 or older). We have tried to select only residential phone numbers. However, some of these could have been reassigned. If it is a home-based business, continue the survey. If not, use the next phone number on your list.

2. Stay on track. Once you begin the actual question and answer process with the interviewee, do not let the conversation deviate from the script. If the person called requires more information before they can offer a response, check the "don't know/no opinion" response and then find a way to politely move to the next question.

3. The first phone number of each survey form is the primary number to contact. If you do not get a response, keep working your way down the list. Please circle the number actually used, and once the interview is completed, PLEASE INITIAL THE FORM IN THE BLANK ("My name is...") at the top of the form.

4. If you connect to a fax or computer line (high pitched tone), cross off the number and use the next one. If you connect to an answering machine, please leave the message that the JLVW's called with the CBJ Budget survey and we are sorry we missed them. Then go on to try the next number.

5. Be sure to mark all answers clearly so that the tabulators will have no difficulty in determining which answer is selected. Except for question #11, all questions will have only one response (this is important for valid tabulation.)

6. In completing the responses for questions requiring a written answer, please make sure that the answers are brief, and written clearly, so that the tabulators can read your handwriting. DO NOT prompt responses. If asked "What do you mean" or "What kinds of things", repeat the question and/or try to get the respondent to develop their own answer.

7. Please take time to thank the respondents for their participation. AND THANKS TO EACH OF YOU!!
CITY AND BOROUGH OF JUNEAU BUDGET SURVEY
Spring, 1991

INTRODUCTION

Good Morning (afternoon, evening)!
My name is ______, and I'm with the League of Women Voters. The Borough Assembly has asked us to conduct a phone survey to help them make some critical decisions as they finalize the budget for next year. Would you be willing to take a few minutes to respond to some questions?

(No:) OK, Thank you.
(Yes:) Thank you.

1. Compared to a year ago, how would you assess Juneau's general well being?

____ 1 better
____ 2 about the same
____ 3 worse
____ 4 no opinion

2. Please tell us your evaluation of the following municipal services as they are currently provided. The rating is (1) good; (2) OK; (3) poor; (4) no opinion.

____ 1 fire department
____ 2 police department
____ 3 street maintenance
____ 4 snow removal
____ 5 social services
____ 6 parks and recreation
____ 7 libraries
____ 8 bus service
____ 9 schools

3. Is there an additional service that I did not identify which you feel is especially good or poor?

____ 1 good
____ 2 poor
____ 3 neither
4. How would you "grade" Juneau's schools at each of the following levels?
   A  B  C  D  F  1 elementary schools
   A  B  C  D  F  2 middle schools
   A  B  C  D  F  3 high schools

5. How many children, in the following grades, live in your household?
   ___ 1 pre-kindergarten
   ___ 2 elementary
   ___ 3 middle school
   ___ 4 high school
   ___ 5 none (Go To Question #7)

(NOTE TO INTERVIEWER:  
* Ask the next question as an open-ended question and categorize the response 
  within the given choices when possible. 
* If no category applies, write the response under "Other". 
* If there are no children in school, mark "Not Applicable" and go on to 
  question #7.)

6. What do you like best about your child's school? (ONE response)
   ___ 1) Not Applicable
   ___ 2) teacher(s)
   ___ 3) administration
   ___ 4) academic program
   ___ 5) discipline
   ___ 6) fine arts
   ___ 7) extra-curricular activities (sports, clubs, etc.)
   ___ 8) before/after school programs (e.g. RALLY, Latchkey)
   ___ 9) other
   ___10) No Opinion

7. State revenues currently make up about one third of the City and Borough's 
   total budget. State revenues are continuing to decline. The City and 
   Borough must either significantly reduce existing services or raise more 
   money locally. Would you recommend:
   ___ 1 reduction of services and personnel
   ___ 2 an increase in local property taxes (go to question #9)
   ___ 3 an increase in local sales tax (go to question #9)
   ___ 4 combination of reduced services and increased taxes
   ___ 5 no opinion (go to question #9)

8. (If the respondent answers (1) or (4) above:) Do you have any specific 
   recommendations for reductions?
   ___ 1 yes __________________________
   ___ 2 no __________________________
9. State law gives the Borough option to tax items that are currently not taxed in Juneau. Would you support a property tax on the following items?

a. Boats? (Note to interviewer: All types)
   - 1 yes
   - 2 no
   - 3 no opinion

b. Airplanes?
   - 1 yes
   - 2 no
   - 3 no opinion

c. Motor vehicles? (Note to interviewer: All types)
   - 1 yes
   - 2 no
   - 3 no opinion

10. An Olympic sized ice rink facility, costing $7 - 9 million, has been proposed for Juneau. The construction costs would require an increase in taxes. In addition, the Assembly would be required to subsidize the annual operating expenses. With this in mind, should the question of an ice rink be placed on the fall election ballot?
   - 1 yes
   - 2 no
   - 3 no opinion

11. What two things would you like to see happen within the next ten years to make Juneau a better community?
   1
   2
   3 ___ no opinion

________________________________________________________

It would be very helpful if you would provide the survey with some statistical information about yourself.

12. In what type of home do you live?
   ___ 1 single family house
   ___ 2 condominium
   ___ 3 apartment or multi-family residence
   ___ 4 zero lot line/duplex
   ___ 5 mobile home or trailer
   ___ 6 other
13. Do you rent or own your residence?
   ___ 1 rent
   ___ 2 own

14. How many people live in your home, including family members (including full time college students) and unrelated persons who live in your home over 50% of the year?

15. What is the primary source of employment-related income for your household?
   ___ 1 government or public sector
   ___ 2 private sector (If Yes, GO TO # 16)
   ___ 3 both
   ___ 4 retired
   ___ 5 other ________________
   ___ 6 no response

16. (IF PRIVATE SECTOR:)
Do you own or operate a business as your primary source of income?
   ___ 1 yes
   ___ 2 no
   ___ 3 no response

17. My last question lists a range of incomes and asks in which your household falls. This question is optional and you may choose not to answer if you wish.

The income range in which your household falls is:
   ___ 1 under $25,000
   ___ 2 25,000 to 50,000
   ___ 3 50,000 to 75,000
   ___ 4 over 75,000
   ___ 5 chose not to answer

Thank you, both the League and the Assembly appreciate your participation.